



**RES  
INVEST  
CONFERENCE 2022**

LEAD.NETWORK.GROW

**17-18<sup>TH</sup>  
MAY 2022**

 **FACE CONVENTION CENTER,  
PRESEI LIBERE SQ. 3-5 BUCHAREST, ROMANIA**

BROUGHT TO YOU BY:



WITH THE SUPPORT OF:



**• SPONSORSHIP OPTIONS •**

Welcome to RESinvest 2022!

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## About RESinvest

RESinvest 2022 - the premier RES supply chain conference in South East Europe, brought to you in Bucharest, reunites high level representatives of the EU Commission, national authorities, investors & OEMs.

This year's edition will address one of the RES industry's most pressing needs: bringing a functional supply chain infrastructure to all European countries who are working towards their 2030 decarbonization targets!

## WANT TO STAND OUT? Become a Sponsor

### Maximize Networking Potential

Brand your company through one of our uniquely tailored advertising packages, and the fastest route to making the right connections with decision makers and business partners

### Go International

Leverage RESinvest 2022's global reach & targeted audience of thousands of wind and solar energy professionals through EU channels, regional and national associations to grow your business across borders

### Strengthen B2B Brand Awareness

Consult with us to design your innovative brand image to ensure it has a lasting impact in the business community

# Speaker Package

Dedicated c-level speaker  
in one of the panels

**BONUS:**

### Logo on Screens

Visual impact at its best -  
displayed during panel  
discussions all screens  
simultaneously: 20  
seconds



### RESinvest Website Logo

From booking date,  
during and after the event



### Newsletter Banner

In a week of your  
choice



Dedicated article in  
a leading local  
media outlet



# Conference Materials

Stand out with the following exclusive visibility options at the onsite event



**Personalized Badges & Lanyards**  
Steal people's gaze

Only One Available



**Welcome Bags**  
Make sure people take you home

Only One Available



**Notepads & Pens**  
Put your brand next to ideas worthy of writing down

Only One Available

# Dedicated Space

## Entrance Outdoor Banners

First in sight, first in mind



## Registration Area Sponsor

Greet everyone



Only One Available



## Entry Hallway Banner

Stop people in their tracks

## Exhibition Space

Show us what you got!  
Bring your equipment for a show and tell



Custom  
Visibility



Photo Booth  
Sponsor

A picture paints  
a thousand words

Only One Available

Outdoor Space Sponsor

Give people a  
breath of fresh air



Only One Available



Conference  
Table Lamp Sponsor

Shine brightly  
throughout the event  
duration

Only One Available



ON SITE

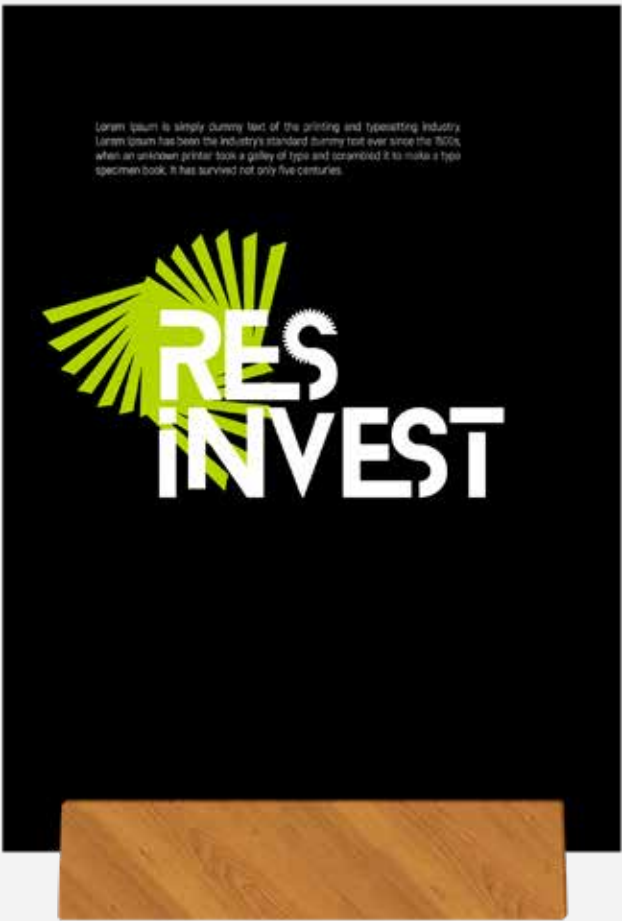
Coffee Break,  
Lunch &  
Networking  
Area

**Branded Cookies**  
Sweeten the deal



Only One Available

**Menu Cards**  
Have a voice at  
the lunch table



Only One Available



**Wine**  
Quench people's  
thirst for networking

Only One Available

ON SITE

Main Conference Hall

RESinvest is hosted by Bucharest's most technologically advanced convention centre.

Be a part of the visual experience.

Logo on Screens:

Visual impact at its best - displayed during panel discussions



Logo on Rotating Ceiling Centerpiece

Stay on top throughout the conference



Presentation Video:

All eyes on you - displayed on the main screen before the panel discussion starts



Event Catalogue

• Print & Digital •

All key information about the conference, including market insights, noteworthy projects and leading players, will be summarized in the RESinvest event catalogue.

The catalogue’s value will go far beyond the event, as it will be distributed digitally throughout association platforms, as well as international business media.

We offer a variety of spaces and placement options to make your presence known.

Premium Visibility  
First Inside Cover



Only One Available

Back Inside Cover



Only One Available

Back Cover



Only One Available

# Sponsorship Options

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## Event Catalogue

- Print & Digital •

### Visibility inside the Catalogue

Full Page Advertisement



Half Page Advertisement



### Sustainability Sponsor

The catalogue will be printed on eco-friendly paper, and the sponsor will be given special mention in the table of contents



### Custom Company Feature

Create a brief and well thought out company presentation to showcase your expertise, or enjoy a one hour Q&A with our experts - we will bring out your story, featured alongside your headshot.



Only One Available

# Sponsorship Options

## DIGITAL

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Take your business directly to where your audience is through our online platforms and social media channels.

We set forth relevant content and integrate adverts seamlessly - hence creating an immediate and measurable way to increase brand awareness.

### Zoom Room Logo

visibility in front of our online conference guests



Only One Available

### RESinvest Website Logo

from booking date, during and after the event



Newsletter Banners  
in a week of your choice

### Dedicated Social Media Post



HAVE QUESTIONS?  
**Get in Touch**



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